

FOR IMMEDIATE RELEASE



Art Fair Dates

Collector Preview	February 27 & 28, 2018
Vernissage	7 – 10 pm, February 27, 2018
Open To Public	March 1 to 4, 2018 (10 am to 9 pm)

Venue

Booth 25, Level 6

The Link, Ayala Center, Makati, Metro Manila, Philippines

Artemis Art begins our 2018 art fair program with our debut participation in Art Fair Philippines.

Two emerging Indonesian visual artists, Dedy Sufriadi and Indra Dodi, have been selected to present their artworks at this prestigious fair. Both artists are no strangers to our art fair program, and have been featured regularly in a number of art fairs we have participated in over the last few years.

The new *Lorem Ipsum* series by **Dedy Sufriadi** makes its art fair debut, where we have selected six paintings from the emerging Indonesian visual artist's latest series of works. Well-known in the graphic design domain, 'lorem ipsum' is essentially placeholder text, formatted and shaped in its final intended form, consisting of Latin text that does not contain much meaning.

This series has its roots in the early part of his career (c. late 1990s, early 2000s) where the text used were excerpts of actual writings, namely relating to existentialist philosophy. The revisit, however, utilizes random alphabets, numbers and phrases, some of which are still intelligible, but the bulk of which are little more than stream of consciousness gibberish. They are, in essence, the visual embodiment of what

For more information on the exhibition, kindly contact the gallery at +60 3-6211 1891, or one of the following:

U.C. Loh (ucloh@artemisartgallery.com) at +60 12-373 2188, or
S. Jamal Al-Idrus (sjalidrus@artemisartgallery.com) at +60 19-664 7088

Website: www.artemisartgallery.com
Facebook: www.facebook.com/ArtemisArt.KL
Twitter: [@ArtemisArtKL](https://twitter.com/ArtemisArtKL)
Instagram: [@artemisart_kl](https://www.instagram.com/artemisart_kl)



Lorem Ipsum is – placeholder text shaped and set in its final form, awaiting something more final to take root.

Indra Dodi's art is reflective of the fact the artist is a natural storyteller, using color variations and everyday objects to create visual stories of encounters, events and people he observes. Just about any encounter or observation might make it to Indra's canvas.

Artworks from two series have been chosen, mostly from the latest **Happy Day** series of works, and one painting from his **Colour of Face** series.

For Indra, the family unit is an important building block of society, and a happy family unit the foundation for a happy society. This becomes the basis for his **Happy Day** series. His other **Colour of Face** series is the artist's rendering of how he views human diversity, sourced from Indra's own observation of how each individual is different, even when the individuals are from the same family, or community.

Art Fair Philippines 2018 is the first time both artists have exhibited in the Philippines, and also marks Artemis Art's debut participation in this art fair.

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For enquiries, including more information on the participating artists, images of exhibited artworks, etc., email us at info@artemisartgallery.com

Artemis Art is located at:

Lot 21 & 22, Level G4 Publika@Dutamas
Block C5 Solaris Dutamas,
No. 1 Jalan Dutamas 1, 50480 Kuala Lumpur

(kindly note that depending on which lift you use, **Level U1** is the same as **Level G4** at **Block C5**)

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